

NEW CAMFT SYMPOSIUM CALL FOR PRESENTATION PROPOSALS

Event: CAMFT's Fall Symposium
Dates: November 2-4, 2012
Location: Oakland Marriott City Center, 1001 Broadway, Oakland, CA 94607

***Please note that this Symposium is not CAMFT's Annual Conference, typically held each May.**

Deadline for Submissions: May 18, 2012

On behalf of the Annual Conference and Continuing Education Committee, Guillermo Alvarez, M.A.; Alexa Foster, Ph.D.; Rene Hulse, M.A.; Larry Langford, Ph.D.; James Sanders, M.A., Chair; and Sandra Wolf, M.A., I would like to take this opportunity to encourage members of CAMFT to submit workshop proposals to be considered for CAMFT's **all new** Fall Symposium.

The Committee is seeking proposals for full-day (6-hour) workshops to be held during the Symposium!

If you wish to propose a workshop topic for consideration by the Continuing Education Committee, **please submit a Presentation Proposal by e-mail no later than May 18, 2012.** Unfortunately, proposals received after this date, no matter how valuable the topic, will not be considered by the Committee. **You will be notified by Monday, May 21, 2012 as to whether or not your proposed workshop is selected.**

Take this opportunity to share your clinical competence, experience, and techniques with your peers! CAMFT will reimburse costs for transportation, lodging, meals, and incidentals per reimbursement policy to present these all-day, intensive workshops during the Fall Symposium.

Presentation Proposal Instructions

Workshops should be presented at an **ADVANCED LEVEL**. We caution against too much self-promotion—participants will not be impressed; they seek practical applications, information, and education. Interactive learning is strength!

Please include all of the information below in your proposal to be submitted via e-mail in one file to Michele Hyson at mhyson@camft.org.



1. Please list: Name, Degree, License, and E-mail Address for Presenter(s). Please include a cell number for the main contact. (See presenter qualifications below.) **Attach a resume for presenter(s).**

2. Course Syllabus—please include the following items. (See workshop qualifications below.)

(a) **Title of Presentation:** Select a short, enticing title that effectively describes the topic.

(b) **Please note that all workshops begin at 9 a.m. and end at 4:30 p.m. with a lunch break, for a total of 6 hours.**

(c) **Please indicate your preferred day of presentation:** Friday, Saturday, or Sunday.

(d) **Workshop Description:** Please provide a description of the workshop topic suitable for reprinting in the program. The description should tell attendees what they will gain by attending the workshop and should reflect what the workshop will address. This description (in 3rd person) may be edited due to space constraints in the brochure and in *The Therapist* magazine. 150 word limit. (Please see sample below.)

(e) **Biographical Sketch:** Please provide a brief biographical sketch of presenter(s). This sketch may be edited. This information will be included in the brochure, *The Therapist* magazine, on CAMFT's website, e-mail blasts, and other pieces as determined. (Please see sample below.)

(g) **Describe Theory/Practice of Therapy:** CAMFT must have an overall description of the course that includes statements about how the material relates to the theory and/or practice of therapy. If the topic of the course is non-traditional and innovative, it is imperative that the content be supported by professional documentation regarding its application to the practice of therapy at a professional level. If unique terms are being used in the syllabus, please define them for clarity of your course description. If the presentation contains sensitive material, please include a statement of caution.

(h) **Course Outline:** You will be required to submit a timed outline if your submission is approved.

(i) **Course Learning Objectives:** You will be required to submit educational goals and objectives for the course in measurable terms and the benefit to client/consumer if your submission is approved. Note: CAMFT's required to retain the outline and objectives for continuing education provider purposes.

(j) **Poster Displays:** You will have the opportunity to bring a "poster" for your session to be placed in the registration area during the Symposium. Please let us know if your proposal is accepted, whether or not you will participate.

3. Method of Presentation and Audio/Visual Needs:

(a) Please provide a description of your proposed methods of presentation (e.g. lecture, role-play, videotape, etc.).

(b) List all audio/visual equipment needed—this listing is considered to be a final request for A/V.

A typical set-up is classroom, podium with attached microphone. The following A/V may be available upon early request: flip charts, white boards, overhead projectors. **Please note** that VCR/DVD and monitors, lavalier microphones (especially wireless), Internet access in meeting rooms, and LCD projectors (equipment and set-ups) are very expensive



and should be requested *only if absolutely necessary*. As well, there is a limited supply and these requests must be made in this proposal. Additionally, presenters must work through CAMFT (not the hotel or AV company) for all meeting space and A/V requirements. Finally, A/V expenses are capped at \$200. Amounts exceeding the \$200 cap may be requested, but will be charged back to the presenter(s). If A/V equipment is not used, but is requested by the presenter, the expenses will be charged back to the presenter(s).

4. Handouts: Handouts must be submitted by deadline in one PowerPoint, Word, or PDF file, via e-mail to mhyson@camft.org by deadline—no exceptions.

Handouts are typically about 15 pages with 1 inch margins and 1.25 at the bottom or 75 slides in PPT when the PPT is printed as an outline. Presenters may also post more information in the CAMFT Community. **Presenters are not permitted to distribute any other materials during the workshop.** Also, presenters must receive copyright approval for any materials they plan to use as handouts. Handouts will be available on the CAMFT website and a limited number will be copied and on-hand at the Symposium.

If materials are not received by the deadline, they cannot be used. You may, however be able to post handouts after the program to the CAMFT website and you may make an announcement to your attendees on site as to this arrangement.

5. Audio and/or Video Recording of Workshops: Please understand that the workshops presented during the symposium **may** be audio-recorded and/or video-recorded and available for purchase, re-purposed for online programs, or used for promotional intention. If you have any questions please contact Michele Hyson at mhyson@camft.org. If you cannot agree, please include a statement with your proposal.

6. CAMFT Speaker's Manual: Please read the CAMFT Speaker's Manual and call if you have any questions. The Speaker's Manual is posted on the CAMFT website in the Annual Symposium area or contact Michele Hyson at mhyson@camft.org for an e-mailed copy.

Send all of the above information (in one package please) via e-mail to: mhyson@camft.org. Please contact Michele Hyson, Conference and Professional Development Director, if you have any questions: mhyson@camft.org or (858) 292-2638.

If your proposal is approved, we will confirm with you via e-mail by Monday, May 21, 2012. Please keep a copy of this proposal as it contains important information and dates.

Cancellations: If you cancel your presentation, you may recommend replacement(s), but no assurance can be made.

Presenter Qualifications:

Instructors must meet **at least two** of the following criteria:



- (1) a current, valid license, registration, or certificate, free from disciplinary action, in an area related to the subject matter of the course; **NOTE:** *If at any time an instructor's license is restricted pursuant to disciplinary action in California or any other territory, they must notify all approved providers that he/she is providing instruction for, BEFORE instruction begins or immediately upon notice of the decision whichever occurs first.*
- (2) a master's or higher degree from an educational institution in an area related to the subject matter of the course;
- (3) training, certification, or experience in teaching subject matter related to the subject matter of the course; or
- (4) at least 2 years' experience in an area related to the subject matter of the course.

Workshop Qualifications:

Coursework needs to be related to the LMFT/LCSW/LEP scope of practice and incorporate at least one of the following:

- (1) Aspects of counseling or social work that are fundamental to the understanding or practice of counseling or social work;
- (2) Aspects of counseling or social work in which significant recent developments have occurred; and/or
- (3) Aspects of other related disciplines that enhance the understanding or practice of counseling or social work.

Sample Workshop Description:

In this workshop, participants will learn three specific strategies that separate the great from the good. Participants will also learn a simple method for measuring success rates that can be used to develop a profile of their most and least effective moments in therapy—what works and what doesn't. Not only will attendees get a far more exact idea of their clinical strengths and weaknesses and how to use the findings in to improve their own practice, but they will also come away with concrete tools that will immediately boost clinical abilities and effectiveness.

Sample Presenter Bio:

J.M. Evosevich, Ph.D., LMFT, CADAC, BCBA is the director of Mental Health Programs at Palm Springs Unified School District, in addition to maintaining a private practice in Palm Springs where he specializes in working with the LGBTQ community. He is co-author of *The Gay & Lesbian Psychotherapy Treatment Planner* published by Wiley & Sons as well as authoring articles and books on a range of mental health topics.