

CAMFT's 47th Annual Conference
Navigating Modern Challenges ~ Opportunity, Growth, Resilience
Dates: May 12 -May 15, 2011
Place: The San Francisco Airport Marriott, Burlingame, CA

CALL FOR PEER PRESENTATION PROPOSALS

Planning has begun for CAMFT's 47th Annual Conference to be held May 12 through May 15, 2011 at the San Francisco Airport Marriott, 1800 Old Bayshore Highway Burlingame, CA 94010. On behalf of the 2011 Annual Conference Committee, Patsy Phillips, Ph.D., Chair; Guillermo Jesus Alvarez, M.A.; Jack Kennedy, M.A.; Nancy Brison-Moll, Ph.D.; Patricia Perkins, M.S.; Shawna Sodersten, J.D.; Stephanie Thal, M.A.; Patricia Teague, M.S.; and Ronald Mah, M.A. I would like to take this opportunity to encourage members of CAMFT to submit workshop proposals to be considered for peer presenters during CAMFT's 47th Annual Conference.

The Conference Committee discussed the need to keep a varied range of topics and presenters that will meet the needs of today's mental health practitioners. Topics should address the current climate of change within California—building upon what we already know and what we are learning as we navigate modern challenges. The Committee also felt that it would be important that all workshops include a cultural component (not just a footnote). The Committee brainstormed several topics that seemed particularly relevant: Aging; Evidence-Based Therapy; Technology (including social networking); Internet addiction; Cybertalk (including internet slang/chat); Online therapy; Cyber relationships (including cyber stalking and terror); Domestic Violence and dealing with clients mandated to get treatment (including children in such situations); Semantics—and integrating it into practice; Combat Veterans and their families; Meditation/mindfulness; Client-centered advocacy; Case management and billing; Marketing and diverse work environments...

This is a unique opportunity to share your clinical competence, experience, and techniques with your peers. All presenters selected to present at the Conference are encouraged to register and participate in the CAMFT Conference. Peer presenters are obligated to pay all of their own costs for transportation, lodging, meals, and incidentals to attend the Conference. CAMFT will underwrite the Conference registration fees for the day in which peer presenters are presenting with the exception of luncheons (unless the proposal is for a lunchtime topic) as long as all deadlines are met. ***Please be sure to calendar all dates in the proposal!***

If you wish to propose workshop topic for consideration by the 2011 Annual Conference Planning Committee, **please submit a Presentation Proposal by e-mail no later than Monday, September 20, 2010.** Unfortunately, proposals received after this date, no matter how valuable the topic, will not be considered by the Conference Planning Committee. You will be notified by the conclusion of September whether or not your proposed workshop is selected.



Presentation Proposal Information

CAMFT's 47th Annual Conference
Navigating Modern Challenges ~ Opportunity, Growth, Resilience
May 12 - May 15, 2011
The San Francisco Airport Marriott
Burlingame, California

All proposals must be received by September 20, 2010.

(1) Please include all of the information below as a cover page to your proposal.

Please plan the workshop to appeal to an **ADVANCED and INTENSIVE** level of participants. **We caution against too much self-promotion during presentations**—participants will not be impressed; they seek practical applications, information and education. Interactive learning sessions are a strength as are panel presentations.

Name, Degree and License of Presenter(s):

Be sure to attach a resume'/vitae for each presenter.

Name/Degree	License	CAMFT Member #
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____

Please list one presenter to be main contact:

*Name/Address/City/State/Zip

Daytime Telephone Number

Email addresses for (all) presenter(s) (Essential to have cell number for #1):

- *1.
- 2.
- 3.

Topic and Title of Presentation (Select a short, enticing title that effectively describes the topic). Please indicate: How does the topic relate to the theme of the Conference?

Preferred amount of time for presentation (circle one): 1, 2, 3, 4, 5, or 6 hours.

(1 hour presentations are over lunch time—12:15 to 2:15 lunch break)

Preferred day of presentation (circle one): Thursday Friday Saturday Sunday

No assurance can be made as to amount of time granted or day selected.



Annual Conference Workshop Materials for Presenters and Guest Presenters

2. Course Syllabus—please include the following items within your syllabus and include in your proposal:

(a) Indicate Topic/Workshop Title/Presenter(s)

(b) Workshop Description

Please provide a brief description of the workshop topic suitable for reprinting in the program and if you wish, an extended version for the CAMFT website. The brief description should be **no more than 3 typed lines**. The description should tell attendees what they will gain by attending the workshop and should reflect what the workshop will address. This description may be edited due to space constraints in the brochure and in *The Therapist* magazine). This information (and/or the extended version) may also be posted on CAMFT's website, e-mail blasts, and other places as determined.

(c) Biographical Sketch

Please provide a brief biographical sketch of presenter(s) **no more than 3** typed lines. This sketch may be edited. This information will be included in the Conference brochure, *The Therapist* magazine, and on CAMFT's website, e-mail blasts and other pieces as determined.

(d) Describe Theory/Practice of Therapy

We must have an overall description of the course that includes statements about how the material relates to theory and/or the practice of therapy. If the topic of the course is non-traditional and innovative, it is imperative that the content be supported by professional documentation regarding its application to the practice of therapy at a professional level. If unique terms are being used in the syllabus, please define them for clarity of your course description. If the presentation contains sensitive material, please include a statement of caution. We must also have a listing of the course objectives. Please address how the presentation will address the needs of persons from diverse backgrounds and how the presentation addresses a diversity of population.

(e) Course Outline

Please include a timed-outline if the workshop is full day (over 3 hours).

(f) Course Learning Objectives

Please include educational goals and objectives for the course **in measurable terms** and the benefit to client/consumer.

Note: We are required to retain the outline and objectives for continuing education provider purposes. All workshops will break for lunch at 12:15 and resume (if they continue) at 2:15.

3. Resume/Vitae—Please attach a resume/vitae for all presenters in your proposal.

4. Method of Presentation and Audio Visual Needs—MUST READ—Please provide a description of your proposed methods of presentation (e.g. lecture, role-play, videotape, etc.) and the A/V requirements for this presentation in your proposal.

Typical set-ups at the Conference is theatre seating (chairs only), podium with attached microphone. The following A/V may be available upon early request: flip charts, white boards, overhead projectors, and set-ups. Please note that VCR/DVD and Monitors, Lavalier microphones (especially wireless), Internet access in meeting rooms, and LCDs (equipment and set-ups) are very expensive and should be requested *only if absolutely necessary*. As well, there is a limited supply and these requests must be made in this proposal. Additionally, presenters must work through CAMFT and not the hotel or AV company for all meeting space and audio-visual requirements. Finally, A/V expense is capped at \$200.00. Amounts exceeding the \$200.00 cap will be charged back to the presenter(s). If AV equipment is not used, but is requested by the presenter, those will be charged back to the presenter(s) as well.

5. Handouts—Deadline for all handout materials is April 1, 2011
Please calendar this date now as there are few if any reminders. Handouts must be submitted in ONE PDF file via e-mail (mhyson@camft.org) to CAMFT by deadline—no exceptions please. CAMFT will make a Conference cover page for all handouts and will forward it to you to place with your handout.

Handouts are typically 15 pages total, with 1 inch margins and 1.25 at the bottom. **Presenters are not permitted to distribute any other materials during the workshop.** Also, presenters must receive copyright approval for any materials they plan to use as handouts. Handouts will be available on the CAMFT website and a limited number will be copied and on-hand at the Conference.

If materials are not received by the deadline, they cannot be used. You may, however be able to post handouts after the program to the CAMFT website and you may make an announcement on site as to this arrangement to your attendees. This can serve and will be listed on the website (if there are any) as “post event extras.”

6. Audio and/or Video Recording of Workshops

Please understand that the workshops presented during the Conference may be audio-recorded and/or video-recorded and available for purchase or to be used for promotional intention. If you have any questions or cannot agree, please contact Michele Hyson via e-mail at mhyson@camft.org.

7. CAMFT Speaker’s Manual

Please read the CAMFT Speaker’s Manual and let us know if you have any questions.

Send all of the above information (in one package please) via e-mail to:
mhyson@camft.org. Please send any optional materials (i.e., video, books, or audiotapes IF they are going to be used in or as a part of the presentation) to California Association of Marriage and Family Therapists, Attn: Michele Hyson, 7901 Raytheon Road, San Diego, CA 92111.

Please contact Michele Hyson, Conference and Professional Development Director if you have any questions: mhyson@camft.org or 858-292-2638.

Notes:

If your proposal is approved, we will confirm with you via e-mail and/or telephone. Please keep a copy of this proposal as it contains important information and dates.

You will also be asked to list books that you have published or those that you may highly recommend to your workshop attendees. The Self Esteem Shop will be on-site selling presenter books and tapes. They will be in touch with you prior to the Conference and will ask for an author signing reservation. There is no book-selling in the workshop/meeting rooms.

Cancellations: If you cancel your presentation, you may recommend replacement(s), but no assurance can be made.