

# 2018 CAMFT SPONSORSHIP, EXHIBIT, AND PARTNERSHIP OPPORTUNITIES

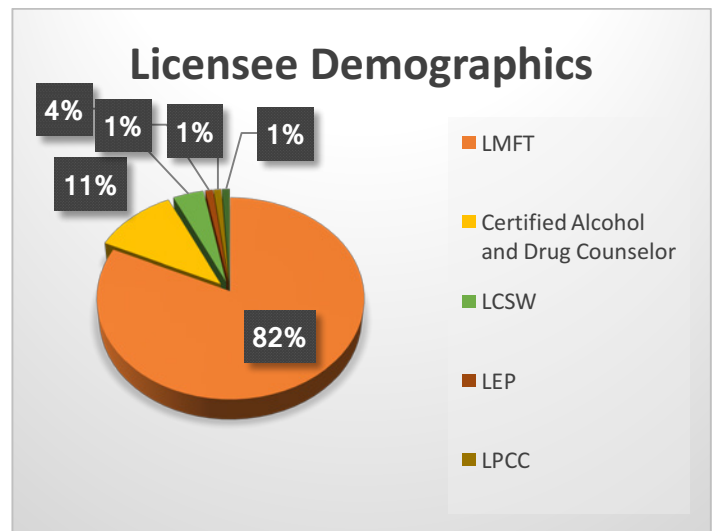


Photos by Melissa Kobe

## Reasons to Sponsor CAMFT Events

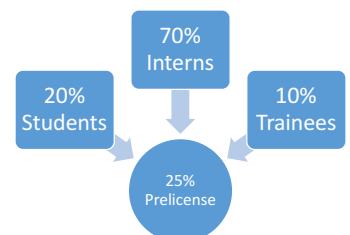
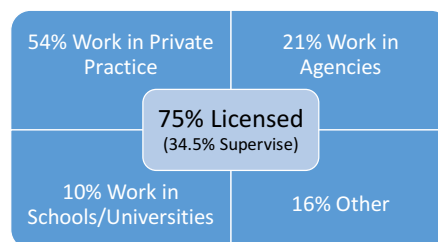
- Raise Brand Awareness
- Advertise to CAMFT Membership 32,000
- Collect Leads and Build a Marketing List
- Connect with Potential Clients
- Visit with Current Clients Face-to-Face
- Network with Colleagues & Other Vendors
- Build Strategic Alliances and Partnerships
- Introduce a New Product or Service
- Meet Prospective Employees
- Support CAMFT's Educational Efforts & Advocacy
- 750–1,200 CAMFT Members Attend Live Events
- 72% Attendees Find Exhibit Hall Resources are Extremely Helpful to Their Profession and Practice!

## CAMFT Attendee Demographics



## Sign Up Today!

For questions, contact Nancy Milazzo, Education and Events Coordinator, at [nmilazzo@camft.org](mailto:nmilazzo@camft.org) or (858) 429-7511.



**2018 ANNUAL CONFERENCE SPONSORSHIP LEVEL AND PRICING  
HYATT REGENCY ORANGE COUNTY, APRIL 26-29, 2018**

CONCESSIONS OFFERED PER SPONSORSHIP		GRAND \$15,000	GOLD \$12,000	SILVER \$8,500	BRONZE \$6,500	EXHIBITOR \$850
<b>NEW!</b> 6-ft. Exhibit Table w/ 2 Chairs		2 Prime Table-tops	2 Prime Table-tops	Prime Table-tops	Prime Table-tops	Standard Table-tops
Listing in Onsite Guide (Reach 700-800)		100 words	75 words	50 words	35 words	25 words
Listing April E-Newsletter (Reach 32,000)		★	★	★	★	★
<b>NEW!</b> Social Media Logo Recognition		★	★	★	★	
Ad in <i>The Therapist</i> (Reach 32,000)		Full Page	Full Page	1/2 Page	1/3 page	
Event Sponsorship		All Events, Plus Sponsored Lunches Co-sponsorship	Breakfasts, Afternoon Power Breaks, and Welcome Reception Co-sponsorship	Breakfasts and Afternoon Power Breaks Co-sponsorship	Breakfasts Co-sponsorship	
Logo in Pre-Conference Brochure* (Deadline for inclusion 1/12/18)		★	★	★	★	
Logo on Session Handout Covers		★	★	★	★	
Logo on Conference Web-page		★	★	★	★	
Logo on Emails Featuring Conference (Reach 32,000)		★	★	★	★	
Logo on Onsite Sponsor Signage		★	★	★	★	
Mention in Onsite Session Intro Scripts (General Sessions Only)		★	★	★	★	
Table-top Sponsorship Logo Sign		★	★	★	★	
Logo Recognition in Onsite Guide		★	★	★	★	
Logo on <i>The Therapist</i> Cover* (Issue featuring the Conference)		★	★	★	★	
Ad in Pre-conference Brochure (Deadline for inclusion 1/12/18—Reach 32,000)		Full Page	Full Page	1/2 Page	1/3 page	
<b>NEW!</b> Email Blast to Attendees (Reach 700-800)		4	3	2	1	
Internet and Electrical Service at 2018 Annual Conference		★	★			
Logo on CAMFT Community Web-page (for entire year)		★				
Logo on CAMFT.org Home Web-page (for entire year)		★				
E-Newsletter Monthly Recognition (Reach 32,000)		★				



**2018 FALL SYMPOSIUM AT THE HYATT REGENCY SAN FRANCISCO AIRPORT, NOVEMBER 9-10, 2018**

<b>CONCESSIONS OFFERED PER SPONSORSHIP</b>	<b>GRAND (INCLUDED)</b>	<b>CO-SPONSOR \$3,500</b>	<b>EXHIBITOR \$750</b>
6-ft. Exhibit Table w/ 2 Chairs	1 Prime Table-top	1 Prime Table-top	Standard Table-tops
Listing in Onsite Guide (Reach 200-400)	100 words	50 words	25 words
Listing E-Newsletter Featuring Fall Symposium (Reach 32,000)	★	★	★
<b>NEW!</b> Social Media Logo Recognition	★	★	
Logo in Pre-Conference Brochure (Deadline for inclusion 7/31/18—Reach 32,000)	★	★	
Logo on Session Handout Covers	★	★	
Logo on Fall Symposium Web-page	★	★	
Logo on Emails Featuring Fall Symposium (Reach 32,000)	★	★	
Logo on Onsite Sponsor Signage	★	★	
Mention in Onsite Session Intro Scripts (General Sessions Only)	★	★	
Table-top Sponsorship Logo Sign	★	★	
Logo Recognition in Onsite Guide	★	★	
Logo on <i>The Therapist</i> Cover (Issue featuring the Fall Symposium—Reach 32,000)	★	★	
<b>NEW!</b> Email Blast to Attendees (Reach 200-400)	1	1	
Logo on CAMFT Community Web-page (Until XX/XX/18)	★	★	
Internet and Electrical Service at 2018 Fall Symposium	★	★	
Logo on CAMFT.org Home Web-page (for entire year)	★		
E-Newsletter Monthly recognition (Reach 32,000)	★		

**2018 ONE-DAY EDUCATIONAL WORKSHOP  
LOCATION AND DATE TBD**

<b>CONCESSIONS OFFERED PER SPONSORSHIP</b>	<b>GRAND (INCLUDED)</b>	<b>CO-SPONSOR \$3,500</b>	<b>EXHIBITOR \$450</b>
6-ft. Exhibit Table w/ 2 Chairs	1 Prime Table-top	1 Prime Table-top	Standard Table-tops
Listing E-Newsletter Featuring One-Day Educational Workshop (Reach 32,000)	★	★	★
Logo in <i>The Therapist</i> One-Day Educational Workshop Ad (Reach 32,000)	★	★	
<b>NEW!</b> Social Media Logo Recognition	★	★	
Logo in Pre-Conference Flyer (Deadline for inclusion TBD)	★	★	
Logo on Session Handout Covers	★	★	
Logo on One-Day Educational Workshop Web-page	★	★	
Logo on Emails Featuring One-Day Educational Workshop (Reach 32,000)	★	★	
Logo on Onsite Sponsor Signage	★	★	
Mention in Onsite Session Intro Scripts (General Sessions Only)	★	★	
Table-top Sponsorship Logo Sign	★	★	
<b>NEW!</b> Email Blast to Attendees (Reach 100-200)	1	1	
Logo on CAMFT.org Home Web-page (for entire year)	★		
E-Newsletter Monthly recognition (Reach 32,000)	★		
<b>NEW!</b> Internet and Electrical Service at One-Day Educational Workshop	★		

# ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITY DETAILS

Location: Hyatt Regency Orange County

Dates: Thursday, April 26 – Saturday, April 28, 2018

## Exhibit Table Fee \$850

- 6-ft. Exhibit Table w/ 2 Chairs and Trash Can
- 25-Word Listing in Onsite Guide
- Company Listing E-Newsletter Featuring the Annual Conference

## A-La-Carte Sponsorships

- Take-One Table \$300  
(8-1/2 x 11 or smaller, 250 copies in registration area)
- Tote Bag Insert \$450  
(8-1/2 x 11 or smaller, 750 copies inserted into tote bags)
- Exhibitor Game Card Ad \$800 (1/2 –page ad, 8-1/2 x 5-1/2)<sup>†</sup>
- Onsite Guide Ad \$1,600 (4-color, Full-page ad, 8-1/2 x 11)<sup>†</sup>
- Conference Lanyard \$2,800  
(1,000 lanyards, one-sided, one-color Imprint)
- Tote Bag Sponsorship \$7,500  
(800 bags, double-sided, one-color imprint) **SOLD!**

## RFID Keycards, Estimated Total Cost \$2,500 or \$2,875

Full Color Front & Black Back

- Qty: 500 | \$2.60/Keycard + Shipping

Full Color Front & Back

- Qty: 500 | \$2.85/Keycard + Shipping
- Includes Coordination Fee

## Chair Massages at Your Booth or Location of your Choice, Promoting Your Product or Service \$4,500

- Two massage therapists, marketing representatives during exhibit hall hours each day, 4-5 hours per day.

## Bronze Sponsorship Fee \$6,500

- 6-ft. Exhibit Table w/ 2 Chairs
- Listing in Onsite Guide
- Listing April E-Newsletter (Reach 32,000)
- Social Media Logo Recognition
- Ad in *The Therapist* - 1/3 page Ad, V 2 7/8" x 10 7/8" or H 5 5/8" x 5 7/16", 1-up<sup>†</sup> (Reach 32,000)
- Breakfasts Sponsorship
- Logo in Pre-Conference Brochure (Reach 32,000)  
(Deadline for inclusion 1/12/18)
- Logo on Session Handout Covers
- Logo on Conference Web-page
- Logo on Emails Featuring Conference (Reach 32,000)
- Logo on Onsite Sponsor Signage
- Mention in Onsite Session Intro Scripts (General Sessions Only)
- Table-top Sponsorship Logo Sign
- Logo Recognition in Onsite Guide (Reach 700-800)
- Logo on *The Therapist* Cover (Issue featuring the Conference)
- Ad in Pre-conference Brochure - 1/3 page Ad, V 2 7/8" x 10 7/8" or H 5 5/8" x 5 7/16"<sup>††</sup>  
(Deadline for inclusion 1/12/18—Reach 32,000)
- One (1) Email Blast to Attendees (Reach 700-800)

## Silver Sponsorship Fee \$8,500

- 6-ft. Exhibit Table w/ 2 Chairs
- Listing in Onsite Guide
- Listing April E-Newsletter (Reach 32,000)
- Social Media Logo Recognition
- Ad in *The Therapist* - 1/2 page Ad, V 5 5/8" x 8 3/16" or H 9" x 5 7/16", 1-up<sup>†</sup> (Reach 32,000)
- Breakfasts, Afternoon Refreshment & Snack Breaks Sponsorship
- Logo in Pre-Conference Brochure (Reach 32,000)  
(Deadline for inclusion 1/12/18)
- Logo on Session Handout Covers
- Logo on Conference Web-page
- Logo on Emails Featuring Conference (Reach 32,000)
- Logo on Onsite Sponsor Signage
- Mention in Onsite Session Intro Scripts (General Sessions Only)
- Table-top Sponsorship Logo Sign
- Logo Recognition in Onsite Guide (Reach 700-800)
- Logo on *The Therapist* Cover (Issue featuring the Conference)
- Ad in Pre-conference Brochure - 1/2 page Ad, V 5 5/8" x 8 3/16" or H 9" x 5 7/16"<sup>††</sup> (Deadline for inclusion 1/12/18—Reach 32,000)
- Two (2) Email Blast to Attendees (Reach 700-800 2x)

## Gold Sponsorship Fee \$12,000

- Two (2) 6-ft. Exhibit Table w/ 2 Chairs
- Listing in Onsite Guide
- Listing April E-Newsletter (Reach 32,000)
- Social Media Logo Recognition
- Ad in *The Therapist* - 1 Full Page, 9" x 10 7/8", 1-up<sup>†</sup> (Reach 32,000)
- Breakfasts, Afternoon Refreshment & Snack Breaks, and Welcome Reception Sponsorship
- Logo in Pre-Conference Brochure (Deadline for inclusion 1/12/18—Reach 32,000)
- Logo on Session Handout Covers
- Logo on Conference Web-page
- Logo on Emails Featuring Conference (Reach 32,000)
- Logo on Onsite Sponsor Signage
- Mention in Onsite Session Intro Scripts (General Sessions Only)
- Table-top Sponsorship Logo Sign
- Logo Recognition in Onsite Guide (Reach 700-800)
- Logo on *The Therapist* Cover (Issue featuring the Conference)
- Ad in Pre-conference Brochure, 1 Full Page, 9" x 10 7/8"<sup>††</sup> (Deadline for inclusion 1/12/18—Reach 32,000)
- Three (3) Email Blast to Attendees (Reach 700-800 3x)
- Internet Electrical Service at 2018 Annual Conference

<sup>†</sup> Ad sizes are listed at Width x Height. Live Area is 1/4" (0.25") all around and Bleed is 1/8" (0.125") all around.

# DON'T DELAY...BOOK YOUR SPONSORSHIP TODAY!

For questions, contact Nancy Milazzo, Education and Events Coordinator, at [nmilazzo@camft.org](mailto:nmilazzo@camft.org) or (858) 429-7511.

## 2018 CAMFT Sponsorship and Exhibit Opportunities



# ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITY DETAILS

Location: Hyatt Regency Orange County

Dates: Thursday, April 26 – Saturday, April 28, 2018

## 2018 Grand Sponsorship Fee \$15,000

- Two (2) 6-ft. Exhibit Table w/ 2 Chairs
- Listing in Onsite Guide\*
- Listing April E-Newsletter (Reach 32,000)
- Social Media Logo Recognition\*
- Ad in *The Therapist* - 1 Full Page, 9" x 10 7/8", 1-up† (Reach 32,000)
- All Events and Lunch Co-Sponsorship
- Logo in Pre-Conference Brochure\* (Reach 32,000) (Deadline for inclusion 1/12/18)
- Logo on Session Handout Covers\*
- Logo on Conference Web-page\*
- Logo on Emails Featuring Conference\* (Reach 32,000)
- Logo on Onsite Sponsor Signage\*
- Mention in Onsite Session Intro Scripts\* (General Sessions Only)
- Table-top Sponsorship Logo Sign\*
- Logo Recognition in Onsite Guide\* (Reach 700-800)
- Logo on *The Therapist* Cover\* (Issue featuring the Conference—Reach 32,000)

- Ad in Pre-conference Brochure - 1 Full Page, 9" x 10 7/8", 1-up† (Deadline for inclusion 1/12/18—Reach 32,000)
- Four (4) Email Blast to Attendees\* (Reach 700-800 4x)
- Internet Electrical Service at 2018 Annual Conference
- Logo on CAMFT Community Web-page\* (Entire Year—Reach 32,000)
- Logo on CAMFT.org Home Web-page\* (Entire Year—Reach 32,000)
- E-Newsletter Monthly recognition\* (Reach 32,000)
- 6-ft. Exhibit Table w/ 2 Chairs at 2017 Fall Symposium
- Internet and Electrical Service at 2017 Fall Symposium
- 6-ft. Exhibit Table w/ 2 Chairs at 2017 One-Day Educational Workshop
- Internet and Electrical Service at 2017 One-Day Educational Workshop

\* Concessions also included for 2017 Fall Symposium and One-Day Workshop  
† Ad sizes are listed at Width x Height. Live Area is 1/4" (0.25") all around and Bleed is 1/8" (0.125") all around.

## 2018 FALL SYMPOSIUM SPONSORSHIPS

Location: Hyatt Regency San Francisco Airport, Burlingame, CA

Dates: Friday, November 9, 2018 – Saturday, November 10, 2018

### Exhibit Table Fee \$650

- 6-ft. Exhibit Table w/ 2 Chairs and Trash Can
- 25-Word Listing in Onsite Guide
- Company Listing E-Newsletter Featuring the 2018 Fall Symposium

### A-La-Carte Sponsorships

- Tote Bag Sponsorship \$3,000 (500 bags, double-sided, one-color imprint) **SOLD!**
- Lanyard \$1,500 (500 one-sided, one-color Imprint)
- Tote Bag Insert \$450 (8-1/2 x 11 or smaller, 500 copies inserted into tote bags)
- Take-One Table \$300 (8-1/2 x 11 or smaller, 250 copies in registration area)
- Exhibitor Game Card Ad \$800 (1/2 –page ad, 8-1/2 x 5-1/2)†
- Onsite Guide Ad \$1,600 (4-color, Full-page ad, 8-1/2 x 11)†

† Ad sizes are listed at Width x Height. Live Area is 1/4" (0.25") all around and Bleed is 1/8" (0.125") all around.

### Co-Sponsorship Fee \$3,500

- 6-ft. Exhibit Table w/ 2 Chairs and Trash Can
- Listing in e-newsletter featuring the Fall Symposium (Reach 32,000)
- 50-Word Listing in Onsite Symposium Guide (Reach 200-400)
- Logo in *The Therapist* Fall Symposium Ad (Reach 32,000)
- Logo in Pre-Conference Brochure (Deadline 7/31/18—Reach 32,000)
- Handout Cover Recognition
- Logo on Conference Webpage
- Logo on Email Blasts Featuring Fall Symposium (Reach 32,000)
- Onsite Sponsor Signage
- Mention in Session Introduction Scripts (once daily)
- Sponsorship Table Sign
- Logo Recognition in Onsite Guide (Reach 200-400)
- One (1) Email Blast to Attendees (Reach 200-400) **NEW!**
- Logo on *The Therapist* cover featuring Fall Symposium (Reach 32,000)
- Logo on CAMFT Community Web-Page until conclusion of Fall Symposium (Reach 32,000)
- Social Media Logo Recognition **NEW!**
- Internet and Electrical Service **NEW!**

## ONE-DAY EDUCATIONAL WORKSHOP CO-SPONSORSHIPS

Location: TBD

Date: TBD

### Exhibit Table Fee \$450

- 6-ft. Exhibit Table w/ 2 Chairs and Trash Can
- Company Listing E-Newsletter Featuring the One-Day Educational Workshop

### Co-Sponsorship Fee \$3,500

- 6-ft. Exhibit Table w/ 2 Chairs and Trash Can
- Listing in e-newsletter featuring the One-Day Educational Workshop (Reach 32,000)
- Logo in *The Therapist* One-Day Educational Workshop Ad (Reach 32,000)

- Logo on Pre-Workshop Flyer
- Handout Cover Recognition
- Logo on Workshop Webpage
- Logo on Email Blasts Featuring One-Day Educational Workshop (Reach 32,000)
- Onsite Sponsor Signage
- Mention in Session Introduction Scripts (once daily)
- Sponsorship Table Sign
- One (1) Email Blast to Attendees (Reach 100-200) **NEW!**
- Social Media Logo Recognition **NEW!**
- Internet and Electrical Service **NEW!**

# 2019 CAMFT EDUCATIONAL FOUNDATION SCHOLARSHIP AND GRANT UNDERWRITING

Promoted January 31, 2018–December 31, 2018

## 2019 Educational Foundation Scholarship and Grant Underwriting

What better way to show CAMFT members that you support and promote education than by putting **YOUR** Company's name on a scholarship offered through CAMFT's Educational Foundation.

CAMFT will offer Underwriters the following branding opportunities attached to their scholarship for a full year, in 2017:

- Name/logo/link on Educational Foundation page on CAMFT website (Reach 32,000)
- Name/logo/link on promotional banner on CAMFT website homepage (Reach 32,000)
- Name/logo on online scholarship application
- Name/logo on printed scholarship application
- Name/logo in Pre-Licensed and general membership newsletters (Reach 32,000)
- Name/logo in *The Therapist* advertisements promoting the scholarships/grants (Reach 32,000)
- Verbal and signage recognition at the Scholarship Awards presentation during the CAMFT Annual Member Meeting, held in conjunction with CAMFT Annual Conference
- Opportunity to present the scholarship or grant
- Photo opportunity with winner
- Verbal and signage recognition at the Educators luncheon, held in conjunction with the CAMFT Annual Conference
- Name/logo/link on Educational Foundation promotional email blasts to CAMFT members, Directors of MFT programs, and Regional Consortium members (Reach 32,000)
- Social media promotional mention advertising the underwriting

Scholarship Underwriting being offered is for the 2019 educational scholarships awarded in May, 2019 at the Annual Conference. CAMFT will promote your company in return for underwriting utilizing the above branding opportunities. To take full advantage of the branding CAMFT is offering, your scholarship must be underwritten and approved by the CAMFT Educational Foundation. Promotion of your 2019 scholarship underwriting will begin by January 31, 2018 and will continue to be promoted until December 31, 2018.

CAMFT's Education Foundation is Seeking 2019 Scholarship Underwriters for the following Scholarships:

- 1) Ronald D. Lunceford Scholarship **SOLD!** 2) Clinton E. Phillips Scholarship
- 3) Educational Foundation Scholarship \$4,000  
Applicant/Recipients must be participating in advanced training or an unpaid internship within the field of marriage and family therapy.
- 4) Educational Foundation Grant \$2,500  
Applicant/Recipients must be a licensed practitioner, student, graduate, or intern of marriage and family therapy planning to conduct or currently conducting research or engaging in a training, project, or activity that will enhance the profession of marriage and family therapy or a related field..

To read the Underwriting of CAMFT Scholarships Policy, visit <http://bit.ly/2syc3qZ>. For questions about sponsorships, contact Nancy Milazzo, Education and Events Coordinator at [nmilazzo@camft.org](mailto:nmilazzo@camft.org) or (858) 429-7511.

## 2018 PAC LUNCHEON UNDERWRITER \$5,000 **NEW!**

**Location: Hyatt Regency Orange County**

**Dates: Saturday, April 28, 2018**

Contributions to CAMFT State PAC are not tax deductible as charitable contributions.

- Monthly Logo Listing in e-newsletter (Reach 32,000)
- Logo in The Therapist PAC Luncheon Ad (Reach 32,000)
- Logo in Pre-Conference Brochure PAC Luncheon Ad (Reach 32,000)
- One-Page Ad in Pre-Conference Brochure (4-color, Full-page ad, 8-1/2 x 11)<sup>†</sup> (Reach 32,000)
- Logo on Workshop Webpage (Reach 32,000)
- Logo on CAMFT.org Home Page As PAC Luncheon Underwriter (Reach 32,000)
- Logo on Email Blasts Featuring PAC Luncheon and Annual Conference (Reach 32,000)
- Onsite PAC Luncheon Sponsor Signage
- Mention in Session Introduction Scripts (once daily)
- Verbal Mention at PAC Luncheon
- Tote Bag Insert (750 copies)
- Logo on email and mailed PAC Luncheon Invitations
- Logo Recognition in Onsite Guide (Reach 700-800)
- One-page Ad in Onsite Guide (4-color, Full-page ad, 8-1/2 x 11)<sup>†</sup> (Reach 700-800)
- Logo on CAMFT Member Community Web-page as PAC Luncheon Underwriter until conclusion of PAC Luncheon/ Annual Conference (Reach 32,000)
- Social media promotional mention advertising the underwriting
- Photo opportunity with guest speaker
- Opportunity to introduce guest speaker

<sup>†</sup> Ad sizes are listed at Width x Height. Live Area is 1/4" (0.25") all around and Bleed is 1/8" (0.125") all around.

If you are interested in submitting a proposal for consideration as a CAMFT Affinity Partner, contact Ron Hynum, Managing Director–Finance at [rhynum@camft.org](mailto:rhynum@camft.org) or (858) 292-2638.

# CAMFT Underwriting Opportunities



# 2018 SPONSOR / EXHIBITOR / UNDERWRITER APPLICATION

Name of Organization \_\_\_\_\_  
(As you wish it to appear on the Website and other promo)

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Billing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Email Address \_\_\_\_\_ Website \_\_\_\_\_

Daytime Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Please attach a 25 word description of your organization and a list of the item(s) you will be exhibiting at the Conference. List below the names of your on-site exhibit staff along with their email address:

1. \_\_\_\_\_ Email \_\_\_\_\_

2. \_\_\_\_\_ Email \_\_\_\_\_

3. \_\_\_\_\_ Email \_\_\_\_\_

4. \_\_\_\_\_ (additional at \$100) Email \_\_\_\_\_

Select your sponsorship purchases:

## 2018 ANNUAL CONFERENCE

- Exhibit Table \$850\*
- Bronze Sponsorship \$6,500
- Silver Sponsorship \$8,500
- Gold Sponsorship \$12,000^
- Grand Sponsorship \$15,000^
- Electric Service \$105
- Internet Service \$200

Banner Hanging (Not Available)

## 2018 FALL SYMPOSIUM

- Exhibit Table \$650\*
- Co-Sponsorship \$3,500
- Wireless Internet \$TBD
- 5 Amp Electric Service \$TBD
- 10 Amp Electric Service \$TBD
- 4x6' Banner Hanging \$TBD

## ONE-DAY WORKSHOP

- Exhibit Table \$450\*
- Co-Sponsorship \$3,500

A-La-Carte #1\* \_\_\_\_\_ \$ \_\_\_\_\_ A-La-Carte #2\* \_\_\_\_\_ \$ \_\_\_\_\_ A-La-Carte #3\* \_\_\_\_\_ \$ \_\_\_\_\_

Scholarship Underwriter \$4,000

Grant Underwriter \$2,500

PAC Luncheon Underwriter \$5,000

\* Exhibitor Fees cover table only. Parking, lunches (except for Sponsored Exhibit Hall Lunches), internet and electrical (except for Grand and Gold Sponsors), banner hanging, shipping/receiving, and other charges incurred at the hotel are additional and are not covered by CAMFT.

† For A-La-Carte opportunities, contact Nancy Milazzo at (858) 429-7511 or nmilazzo@camft.org, or see pages 4-5 for details.

^ Includes Internet and electricity

Total Amount Enclosed \$ \_\_\_\_\_

Check VISA MasterCard AMEX Discover Name on Card \_\_\_\_\_

Charge Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Card Security Code \_\_\_\_\_ Signature (if charging) \_\_\_\_\_

## Exhibitors Acceptance:

I, the duly authorized representative of the firm named above, subscribe and agree to all terms and conditions contained in this agreement. I understand CAMFT reserves the right to refuse this application for any reason.

Name (Print) \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please complete and return this form, front and back, (retain a copy for your records) with payment to: **CAMFT, Attn. Nancy Milazzo, 7901 Raytheon Road, San Diego, CA 92111-1606. Nancy Milazzo, phone (858) 429-7511, fax (858) 292-2666, or email nmilazzo@camft.org.**

# Enforcement, Interpretation, and Eligibility

In the enforcement and interpretation of the following terms, the decision of the Executive Director and/or Conference Planning Committee is final. Executive Director and/or Conference Planning Committee may make such further terms and rules, as it shall consider appropriate for the proper conduct of the Exhibit Hall and Conference. CAMFT reserves the right to determine the eligibility of any company for inclusion in the exhibit. It reserves the right to reject, eject, or prohibit an exhibit or Exhibitor for any reason. In applying for exhibit space, each Exhibitor/Sponsor agrees to abide by the terms in this prospectus. Participation as an Exhibitor or Sponsor at the annual conference is not considered a CAMFT endorsement of product or service.

## Terms

- **Each Table-top** measures 3' X 6'. **Note that these are table top exhibits and not 10' x 10' exhibit spaces.** All tables will have tablecloths. Two chairs per table will be provided, and trash can. On-site accommodations of electricity cannot be guaranteed.
- **Exhibitor fees do not include** attendance in classes or Conference events, other than the exhibit space/area, the Welcome Reception, and any Sponsored Lunches. **Exhibitors wanting to attend Conference workshops, sessions, or paid luncheons must register as an attendee and pay for the full Conference, daily package, or event fee.**
- **Exhibit Personnel:** Up to three people may exhibit per company/organization. Additional Exhibitor personnel may participate at an additional fee of \$100 per additional Exhibitor personnel, up to six total.
- **Badges:** CAMFT will furnish identification badges for each Exhibitor and Exhibitor personnel. *All names of Exhibitor personnel must be submitted to CAMFT one week prior to the conference.* **\*Note there is an On-site name change fee of \$25 per name change.**
- **Music:** Exhibitors are prohibited from playing music in the exhibit area.
- **Table assignments** are assigned on a first-come, first-served basis, except for Sponsors who receive premium locations. Exhibitors will receive a table assignment four weeks prior to the Conference. Exhibitors may not assign, sublet, or share any portion of their allocated space without express written permission from CAMFT. Tables next to a wall are usually reserved for Exhibitors with banners and/or electricity.
- **Selling** from your exhibit booth is permitted. Please have your sales permit available.
- **Non-Exhibitors:** No firm, group or organization not assigned space in the Exhibit Hall, who has not purchased a Take One Table or Bag Insert, will be permitted to distribute information within the Exhibit Hall or public Conference areas. Exhibitors are requested to inform CAMFT of their knowledge of any such occurrence.
- **Conduct of Exhibitors:** Exhibitors will conduct themselves in a courteous and professional manner at all times within the Exhibit Hall. No canvassing or distribution of materials outside of an Exhibitor's own rental space is permitted. Entry into other Exhibitors booths without permission is prohibited.
- **Deceptive Practices:** Any Exhibitor suspected of fraudulent, slanderous or deceptive practices towards CAMFT or Conference attendees may be barred from exhibiting at the Conference. Anyone barred from exhibiting may be at the sole discretion of the Executive Director and any decision shall be final.
- **Operation:** Exhibitors will keep exhibit(s) open and staffed at all times during the Exhibit Hall hours. The Education and Events Coordinator reserves the right to restrict exhibit to a minimum noise level and to suitable methods of operation and display of materials. If for any reason the Executive Director deems an exhibit or its contents disruptive or objectionable, the exhibit will be subject to removal. This reservation includes persons, things, conduct, printed matter, or any items that the Executive Director considers objectionable to the Conference's well-being. In the event an eviction or restriction is enforced, CAMFT will not be liable for refunding rental fees or funds for exhibit equipment rental. Exhibitor agrees that CAMFT may substitute the actual space assigned to Exhibitor if necessary.
- **Installation and Removal:** All storage and handling charges due to failure to remove exhibit materials from the display or storage area at the conclusion of the move-out period shall be the responsibility of the Exhibitor. CAMFT reserves the right to resell vacant exhibit tables after conference start time. There are no refunds for Exhibitors who do not show up (see unoccupied space).
- **Damage to Property:** Exhibitors are liable for any damage caused to building, floors, walls, columns, tables, or to any other Exhibitor's property. Exhibitors may not apply paint, lacquer, adhesive, or any other coating to building columns, floors, walls, or tables.
- **Fire, Safety, and Health:** The Exhibitor agrees to accept full responsibility for compliance with local, city and state fire, safety and health ordinances regarding the installation and operation of equipment. Only fireproof materials should be used in exhibits. The necessary fire precautions will be the responsibility of the Exhibitor.
- **Unoccupied Space:** CAMFT reserves the right, should any rented Exhibitor's space remain unoccupied on the opening day, or should any space be forfeited due to failure to make payment, to rent that space to any other Exhibitor, or to use that space for such purposes as it may see fit without any liability on its part. This clause shall not affect the obligation of the Exhibitor to pay the full amount specified in the Exhibitor space agreement.
- **Security and Liability:** The exhibit room will be locked after hours; however, the Exhibitor is cautioned when leaving property of value in the exhibit room during and after exhibit hours. It shall be the responsibility of the Exhibitor to maintain insurance coverage against injury to persons or damage to or loss of property or to meet its obligations under this agreement in such amounts as the Exhibitor shall deem adequate. The Exhibitor agrees to make no claim, for any reason whatsoever, against CAMFT, the hotel, or any other contractors for loss, theft, damage, or destruction of goods, or for any injury to herself/himself or employees. Nor will claim be made for any damage of any nature or character, including damage by reason of the failure to provide space for the exhibit, removal of the exhibit, or the failure to hold the conference as scheduled.
- **Hosting a function** in conjunction with a CAMFT event/conference must receive prior approval from CAMFT.
- **Cancellation Policy:** Request for refund for cancellation exhibit space must be in writing and received by CAMFT 30 days prior to the conference. A \$100 administrative charge will be withheld from each refund. No refunds after 30-day cut-off or for no shows. No refunds for Sponsorships.
- CAMFT retains the right to reject applications for any reason.
- **Consent to Use of Photographic and Video Images:** CAMFT and its affiliates may be photographing, videotaping, audio-taping or webcasting CAMFT meetings, activities, and CAMFT-sponsored events. Registration, attendance at, and/or participation at any of these events constitute an agreement by the registrant or attendee to these activities and to the use and distribution of the registrant's or attendee's image, likeness, or voice in photographs, videotapes, electronic reproductions, and audiotapes.
- **Fragrance Sensitivity:** To keep the environment free from unnecessary irritants, participants are asked to refrain from wearing heavily scented perfumes, colognes, or other products.
- **IN FAIRNESS TO THE ATTENDEES AND OTHER EXHIBITORS, ANY COMPANY WHO VACATES THEIR SPACE PRIOR TO CLOSE OF CONFERENCE WILL BE FINED \$50. The charge will automatically be added to the credit card used to purchase the booth space or sponsorship. NO EXCEPTIONS!**